**BMFA- Important Questions for MID-I Examination**

**Short Questions**

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| * Explain the Concept of Directing. |
| * List out the characteristics of Management. |
| * Write about Herzberg’s two factor theory. |
| * Explain any two leadership styles. |
| * Write the objectives of HRM. |
| * List out the recent trends in marketing. |
| * Write the functions Production Planning & Control. |
| * What is Production Function. |

* Define Managerial Economics
* Write the difference between Inflation and deflation.

**Long questions**

* Define Manageemnt.Discuss about Nature and Scope of Management.(1)
* Explain the functions of Management in detail(1)
* Discuss 14 principles of Management proposed by Henry Fayol(1)
* Explain Maslow’s Hierarchy of needs theory of motivation.(1)
* Write a detailed note on Marketing Mix.(2)
* Describe the concept of Plant Layout and its types.(2)

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* Explain the functions of HRM.(2)
* Discuss the objectives and goals of Financial Management.(2)
* Discuss the difference between Micro and Macro Economics.(3)
* Explain the stages of Product Life Cycle in detail.(3)
* Describe the Nature and scope of Managerial Economics.(3)
* Explain the Internal & External scanning of Business Environment.(3)